


Ponté Palmero
A RETIREMENT VILLAGE
Weekly Newsletter

Volume I, VII

May 5, 2020

A Note from Greg

This is our 7th Weekly Newsletter that we have created since the “Shelter in Place” protocols were initiated. As you may recall this was the original “brainchild” of Edna Mead, a resident in D Building. It has been a fantastic way to stay connected with you all at a time when communication is most important and most challenging. One of our Marketing Directors, Brenda Sepulveda, embraced this project and has done an amazing job for us all. Thanks to both of you!!

We experienced a very unique month together in April. And we get to continue this journey in May. Yahoo! Right? This might ultimately rank pretty high on our list of “life experiences.” Adjectives that come to mind when we rehash our COVID adventure are...challenging, unique, uncomfortable. Many positive descriptions emerge, and I believe they will become more prevalent as this becomes a memory: appreciative, grateful, fortunate. We have seen and experienced tremendous love and support coming from families to their loved ones. These same members of our extended Ponté family have shared this appreciation with our Ponté staff team. Many residents have, in turn, expressed deep appreciation for their families during this time.

I have not had the opportunity to see my two boys since this began. I am realizing that the little things that I might find myself focusing on with them that are critical all kind of “melt away.” They become insignificant. The focus instead becomes how amazing these boys are, how lucky I am to have them in my life. Like you, I miss my loved ones, and we



miss them because they mean so much to us. This will reap big rewards when we can be together again. That whole “PERSPECTIVE” thing again—it just keeps re-emerging as a common theme!

Lastly, I want to share that I had SO much fun being the Good Humor Ice Cream Man last week! I have always felt that growing up is overrated, obviously, and ice cream and smiles just seem to go hand in hand, making us feel like kids again. We got to share a lot of both, thanks for making this so much fun!

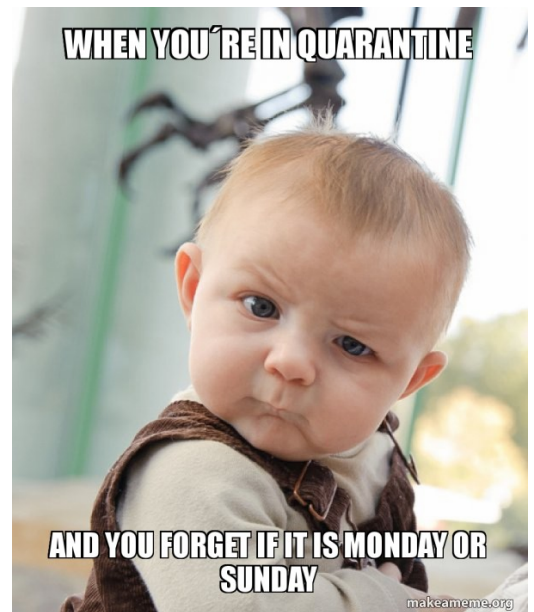
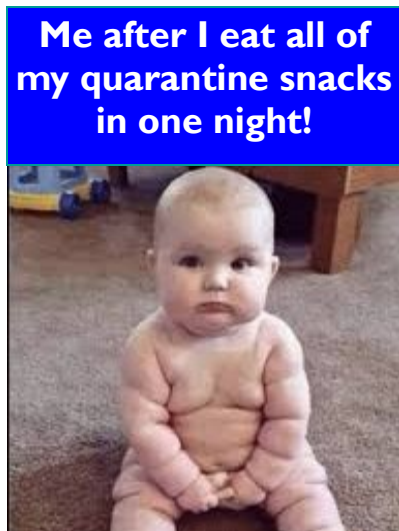
We will keep you in touch as we learn more about the timeline for pivoting back toward a “new normal.” Our focus as a team these next few weeks will be to develop a plan for reopening the community while we continue to abide with the “shelter in place” requirements and follow the guidelines set forth by the White House that have a phased approach. Given we are in the category of “vulnerable” we will be the last to emerge. Generally speaking, this means a “best case” scenario of 30 days following the removal of California’s “Shelter in Place” order. So.. our adventure continues!!

Greg The Ice Cream Man

We are all familiar with the twinkling sound of the song that for many years has made children abandon the playground equipment to race after the ice cream truck. Perhaps it was the song that inspired our administrator Greg to become the Ice Cream Man. Perhaps it was the knowledge that Americans have long loved the ritual of buying a cold treat on a hot day. Either way Greg decided to grab a cart, a couple of ice chests, and a healthy supply of Klondikes, Magnum Bars, Popsicles, and Choco Tacos to bring that fun ritual here to Pontè during this wave of warmer days. It was wonderful to see his “customers” come out of their homes to review the menu, say hello, and enjoy the sweet taste of a nice cold treat. This ice cream man did not earn a penny on his “new business” venture, which many entrepreneurs would consider a complete failure, but Greg and the activities team considered it a huge success. The joy of seeing your smiling faces enjoying the simple things in life was priceless.



Funny Memes



Delivery Reminder

If you have a loved one delivering items to you, please remind them that we take deliveries up until 4:30 for same day delivery to you. This is especially important if the delivery consists of grocery items.

Fun Facts About the History of Ice Cream Trucks

Ice cream street vendors date back to the nineteenth century even before technology and sanitation standards were in place. It began with street peddlers selling ice cream from carts cooled with ice blocks. The ice cream cart began when working-class laborers bought a small dish of ice cream from street vendors and licked the bowl clean.

Once the customer finished their cold treat, they would return it to the vendor who would wipe it down and sell a fresh scoop of ice cream to the next customer. Those that had a little more money or were perhaps more con-

cerned about the spread of disease, would opt for an ice cream sandwich. We have come a long way in sanitation and technology. Here are a few fun facts about the history of ice cream trucks.

- Before milk was pasteurized in the 1890s, there was an epidemic of ice cream poisoning. Unaware that bacteria in the dairy was the true culprit for making people sick health officials blamed artificial flavors such as vanilla.
- The ice cream cone, made of a rolled thin crispy waffle, made its debut in 1904 at the World Fair in St. Louis.
- The comfort of fast food and ice cream trucks surged in the 1920s during the start of the Prohibition.
- With advances in refrigeration in the 1920s, electric coolers were made to be portable allowing chilled ice-boxes to be



placed on a motor cart.

- Harry Burt of Youngstown, Ohio is credited for the invention of the first ice cream truck. His invention of chocolate-covered ice cream on a stick led him to start Good Humor Ice Cream which he marketed as “easy to eat.”
- During the Depression, ice cream in a parlor was considered a luxury but ice cream trucks like Good Humor survived due to low-cost production.
- The twin popsicles were common during the Depression. Mothers could split the popsicles for two when pennies were tight.
- After World War II, ice cream production boomed and many new competitors rose, like Mister Softee which was founded in 1956 in Philadelphia.

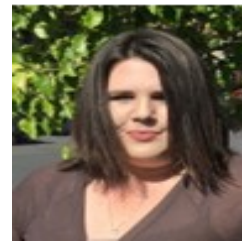
While we no longer see peddlers on the streets with carts cooled with ice blocks (unless you are fortunate to live here at Ponté during quarantine), not much has changed with ice cream trucks. However, now there is greater variety in ice cream treats, and also parents can track the ice cream trucks using GPS. Other than that the ice cream truck playing that lively tune is still bringing happiness to children and adults alike. What are your memories of the ice cream truck in your neighborhood? Did you have to run after it? Did your parents give in easily or did you have to work for it? As a parent, what kinds of ice cream treats did your kids enjoy?

Quote of the Week:

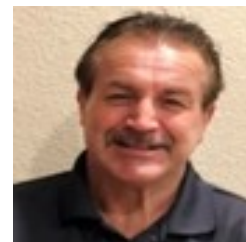
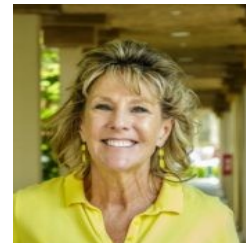
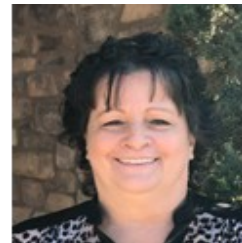
“Strength grows in the moments when you think you can’t go on but you keep going anyway.”

A Note to Ponté Directors

On Behalf of the Resident Council



These past weeks have been the most challenging time in history of Ponté. It was necessary for everyone to come together to face the COVID-19 situation. **And came together you did!** Face-to-face interactions with your staff and the residents required alternative leadership. Helping in countless ways while keeping morale up was the new norm for you. **And you succeeded!**

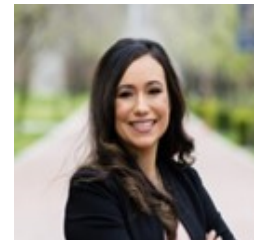


With your leadership and personal commitment we are getting through this difficult time.

Thank you from all of us!

Pauline G.

President PPRA Council



From top left: Betsy Bernardine– Clinical; Amber Hirsra– Assisted Living Director; Nancy Peabody– Activities; Wendy Middleton– Lighthouse Director; Candace Worth– Lighthouse Activities; Shane Doyle–Food Services; Don Hicks–Maintenance; Jena Amador–Business Office; Rachel Amador– Marketing; Brenda Sepulveda– Marketing

A Note to Residents & Families from PPRA

There's no better time than now to kick off our campaign for the Ponté Palmero Resident Association (PPRA) Fund. Let's "dig deep" to show appreciation for the Ponté Team who has gone above and beyond in service to residents during this challenging time. Donations will be gifted to non-management staff in December.

Last year \$54,000 was donated and we challenge you to go above & beyond that amount this year. Currently, the fund total is almost \$10,000, so we are off to a great start!

Mail Check to:

PPRA
 6145 Palmero Circle
 Cameron Park, CA 95682 or
 Give to concierge (8:30-4:30 p.m.)
 Questions to Finance Committee
 Kay R.

Thank you for your support!

Pauline G., President
 PPRA Council